



ACTION 19
THE RESILIENT BUSINESS

|| SPONSOR
PROSPECTUS ||

MARCH 7, 2019 | 2PM - 6PM | MINNEAPOLIS

WELCOME TO ACTION19: THE RESILIENT BUSINESS

A mini-conference for visionary leaders and their teams

Join 150+ local leaders for a half-day of connection and inspiration.
Your ACTION19 sponsorship gives you a unique opportunity to:

- + Reach new prospects
- + Showcase products and services
- + Expand your regional brand reach
- + Gain valuable face-time with local leaders
- + Invite and deepen relationships with current customers
- + Support a dynamic, empowering regional non-profit (optional)

LIMITED SPONSORSHIPS AVAILABLE.
Inquire early to secure your spot in the showcase

AUTHENTICBRAND.COM/ACTION19

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presented by
AUTHENTIC BRAND



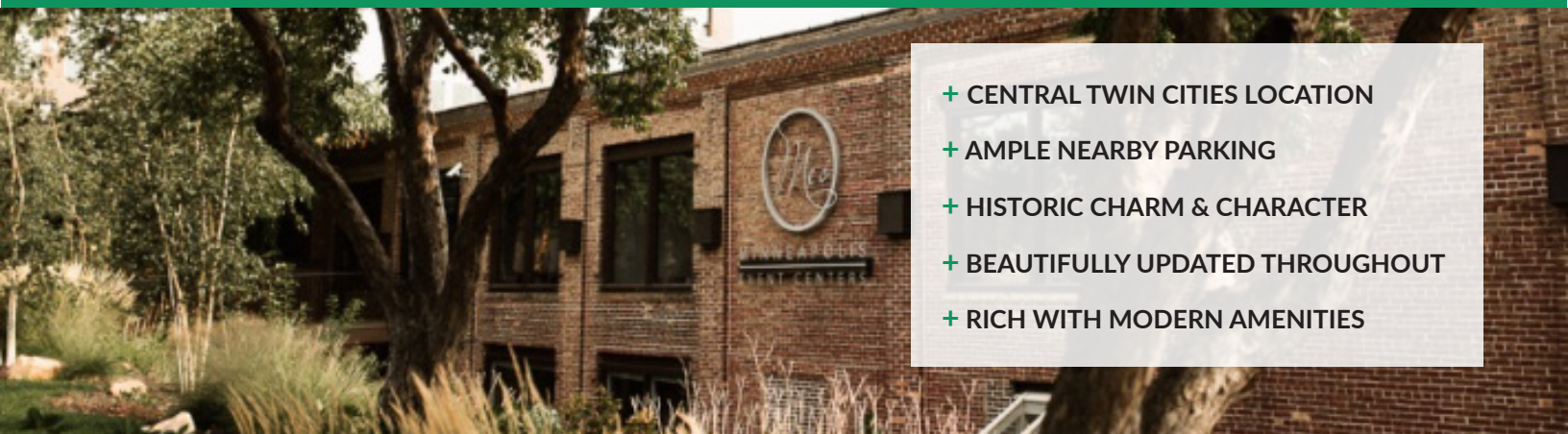
SHOWCASE SPONSOR

8 Available | Includes:

- + 2 Free Conference Passes
- + 6' x 6' Dedicated Showcase Space
- + 1 Turnkey Branded Banner (similar to shown)
- + 1 High-Top Conversation Station in Showcase (30" round)
- + WiFi Provided & Electricity Available (at no additional cost)
- + Branding on Conference Website
- + Branding in Conference Emails
- + Brand Featured On-Screen
- + Brand Mention On-Stage
- + Registrant List Two Weeks Prior *(will not include phone or email)*

\$2,500

EXPERIENCE MINNEAPOLIS EVENT CENTERS - THE GRAND 1858
212 2nd St SE, Minneapolis MN 55414



- + CENTRAL TWIN CITIES LOCATION
- + AMPLE NEARBY PARKING
- + HISTORIC CHARM & CHARACTER
- + BEAUTIFULLY UPDATED THROUGHOUT
- + RICH WITH MODERN AMENITIES

TAKE ACTION FOR A GOOD CAUSE
BOOST YOUR SPONSORSHIP AS A COMMUNITY COLLABORATOR



We've chosen Dress For Success Twin Cities as our exclusive non-profit partner for ACTION19.

We are proud to support the organization's commitment to empower women to achieve economic independence by providing a network of support, professional attire and the development tools to help women thrive in work and in life.

We invite you to invest with us in this important cause.



DRESS FOR SUCCESS®
TWIN CITIES

COMMUNITY COLLABORATOR
Unlimited | Includes:

- + 4 Discounted Conference Passes (50% off)
- + Community Collaborator Badge on Signage *(if applicable)*
- + Branding on Authenticbrand.com/Community Webpage
- + Brand Featured On-Screen
- + Brand Mention On-Stage
- + Heartwarming Feeling of Giving Back
- + Love & Gratitude From Your Community

..... **\$500***

** Community Supporter Sponsorships are 100% Donations and will not be billed by Authentic Brand. Payment should be made directly to Dress For Success Twin Cities.*

Authentic Brand is pleased to encourage and recognize corporate generosity.

We believe in the power of collaboration. Beautiful, inspiring, valuable, amazing things happen when two or more people show up with willing hands and open hearts.

Learn more about Two Or More, our community service platform: authenticbrand.com/community



two or more
a community service movement



COCKTAIL CAPTAIN

1 Available | Includes:

- + 5-Minute On-Stage Salutation
- + Exclusive Branded Signage at Bar
- + Signature "Limelight" Cocktail Menu Feature

Step on-stage and enjoy the limelight!

Your executive representative will close the show with a special message to our guests, showcasing your business and inviting attendees to mix-and-mingle while enjoying complimentary appetizers and beverages.

FILLED



..... **\$1,500**

EXCLUSIVE ALA CARTE ENHANCEMENTS AVAILABLE AS UPGRADE TO SHOWCASE SPONSORSHIP

CHAIR CHAMPION

1 Available | Includes:

- + Exclusive Brand Positioning
- + On-Seat Placement Service*

FILLED

Give them something to hold onto.

Give your brand priority placement with this exclusive SWAG seat-drop opportunity. Keep it simple or get creative. You're sure to make a tangible impression when you're covering every seat in the house!

..... **\$750**

Sponsorship fee includes seat drop access only. Fee does not include purchase or production of promotional items. Sponsor assumes responsibility for all logistics and fees related to promotional materials, including delivery of items to event venue by day/time specified by event team, in order to facilitate chair drop service.*



SPONSORSHIP CONTRACT

Select All That Apply

<input type="checkbox"/>	Showcase Sponsor	\$2,500
<input type="checkbox"/>	Community Collaborator	*\$500
FILLED <input checked="" type="checkbox"/>	Cocktail Captain <i>Available only as an add-on to Showcase Sponsorship</i>	\$1,500
FILLED <input checked="" type="checkbox"/>	Chair Champion <i>Available only as an add-on to Showcase Sponsorship</i>	\$750

* Donations to Dress For Success Twin Cities will be paid directly to the non-profit.

TERMS & ASSUMPTIONS

- Upon signature of contract, Authentic Brand will issue an invoice for 100% of the sponsorship fee (minus Community Collaborator, if applicable - as this will be paid directly to the non-profit). Invoices are due upon receipt. Payment can be made by check or direct deposit.
- All sponsorships are non-refundable, without exception.
- Sponsorship payment must be made in-full by February 5, 2018. Outstanding payments will result in removal from sponsorship program.
- Sponsors must adhere to designated set-up and tear-down hours for the Showcase, and must staff their Showcase station during all scheduled networking times.
- Authentic Brand will provide signage and a single 30" round high-top table with white tablecloth for each Showcase Sponsor, as detailed. WiFi is provided, and electricity is available and will be wired to sponsor stations upon request. Sponsors must provide any cords / connections necessary to power their Showcase station.
- Sponsors may supplement their turn-key Showcase station with additional collateral, screens, signage, swag, etc., so long as all assets remain within the designated 6'x6' area.
- Additional amenities may be available through Minneapolis Event Centers (Entourage Events Group) upon request. All services or amenities beyond those detailed herein will be at the expense of the Sponsor, and coordinated directly with the Event Venue/Team. Authentic Brand takes no responsibility for supplemental infrastructure or services.
- While sponsorship of ACTION19 provides a platform for brand promotion and lead generation, Authentic Brand does not guarantee any specific reach or results as a consequence of sponsorship.

ACCEPTANCE

I hereby accept the terms, assumptions and mutual obligations of this Sponsorship contract.

SIGNED _____

BILLING CONTACT _____

TITLE _____

BILLING EMAIL _____

DATE _____

BILLING PHONE _____